

**San Jose State University**  
**Master's in Applied Anthropology**  
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**1. Existing Curriculum and the specific skills**

**Curriculum Structure**

**Applied Anthropology Core**

ANTH 230 Advanced Theory, 3 units

ANTH 231 Applications Core, 3 units

ANTH 232 Applications Core, 3 units

ANTH 233 Fields of Application, 3 units

ANTH 234 Advanced Research Methods, 3 units

ANTH 235 Quantitative Methods, 3 units.

**Anthropology Depth Requirement**

Two upper division or graduate elective anthropology courses

**Field of Application Requirement**

Two upper division or graduate SJSU courses

**Thesis or Project Requirement**

**Learning Objectives of the M.A. Program**

In the spirit of assessment we postulated that students who successfully complete this program will:

1. understand a range of anthropological research methods and be able to conduct research relevant to problem solving in various settings and for different clients/partners;
2. know basic models of applying anthropology in different settings and have the skills to be able to function as practitioners of several;
3. be knowledgeable about (1) the discipline of anthropology in general and how it contributes to understanding and improving contemporary society, and (2) a particular field of anthropology in greater depth;
4. be able to function effectively in at least one content area or domain of application;
5. understand personal, political and ethical issues inherent in research and application;
6. develop professionally as practitioners with skills in contracting, project management, and budgeting, as well as the ability to communicate about project goals and findings and the discipline of anthropology to diverse audiences; and
7. be knowledgeable about the region as a social and cultural system with complex state, national and global interconnections.

## **Skills**

The program is organized around a set of anthropological practitioner skills in the analysis of social systems, planning and design, and evaluation. One of the distinctive aspects of the program is to focus on design, not necessarily product design, but the design of policies, programs and services.

### **2. Skills That Need Development**

The students have only brief exposure to business skills, such as invoicing, running meetings, contract negotiation, becoming facile with technology and understanding the management of personnel. We are building a course that contains some of that information, and workshop modules for the other areas.

### **3. Skills From Outside Of Anthropology**

These skills are built into the interdisciplinary component of the degree. The students have four content areas. These skills are then applied to one or more content areas selected by a student: health care, business and industry, immigration and immigrant services, and building sustainable regions.

### **4. Other Skills Education And Training Needs**

Students need to understand non-academic writing so we need to coordinate activities to build writing opportunities across the curriculum.